



For Immediate Release

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Nova Mesa Computer Systems Announces Three Netbook Winners in 'Back to School' Essay Contest

Netbook Sales Expected to Increase 100 Percent in 2009

PHOENIX, ARIZ. – Sept. 24, 2009 – Nova Mesa Computer Systems, Inc. (www.novamesa.com), a Phoenix, Ariz.-based manufacturer and retailer of custom desktop, laptop, home theater and gaming computers, today announced the winners of its first "Back to School" essay contest. Three local students will receive custom netbook bundles after their essays were selected by company executives for best answering the question: "How would you use a new Nova Mesa Computer Systems netbook bundle to help you do better in school during the new school year?"

The winners are:

- Amanda Trevizo, a fourth grader at Western Valley Elementary, won a Nova Mesa netbook and Logitech V150 laser wired mouse
- Benjamin Lee, a sixth grade student at Pardes Jewish Day School, won a Nova Mesa netbook, a Logitech V150 laser wired mouse and Cyber Acoustics stereo speakers with subwoofer
- Ben Kaufman a junior at Horizon High School, won a Nova Mesa netbook, a Logitech V150 laser wired mouse, Cyber Acoustics stereo speakers with subwoofer and Microsoft Office Home and Student Edition

"Netbooks are all the rage these days because they are incredibly portable, powerful enough to run the most popular applications and extremely inexpensive," said Matt Bullock, president and founder of Nova Mesa Computer Systems. "These systems are particularly popular among students, and since education and community support are core values for Nova Mesa we wanted to kick off the new school year with a fun contest."

Statistics confirm that netbook sales are growing at a rapid pace. In fact, analysts at market forecaster DisplaySearch project netbook sales in 2009 will reach levels around 32.7 million units, about double the sales of last year. DisplaySearch also reported that in the second quarter of 2009 netbooks accounted for 22.5% of all portable computer shipments worldwide.

Nova Mesa offers a full array of custom built netbooks starting at as low as \$349 and has also created three special "back to school" bundles on its web site to make shopping easier.

“Because we build our own systems, we build our netbooks with a larger than average screen to make them better for enjoying surfing the Internet, checking e-mail, watching videos, listening to music and working on documents,” said Bullock.

About Nova Mesa Computer Systems

Nova Mesa Computer Systems, Inc. is a Phoenix, Arizona based manufacturer and retailer of custom desktop, laptop, home theater and specialized gaming computers for the home, home office and business markets. The company offers its products in a friendly, non-technical fashion with an emphasis on education. For more information about Nova Mesa Computer Systems, Inc. visit www.novamesa.com or call toll free 1-877-388-NOVA (6682).