



## Fact Sheet

Nova Mesa Computer Systems, Inc. ([www.novamesa.com](http://www.novamesa.com)) is a Phoenix, Arizona based manufacturer and retailer of custom desktop, laptop and specialized gaming computers for the home, home office and business markets. The company was founded by a group of like-minded software developers that would often find themselves building custom computers for their software clients. It turned out customers loved the high quality, affordability and exceptional customer support that came with each system – and so Nova Mesa was born.

The company offers its products in a friendly, non-technical fashion with an emphasis on education. Nova Mesa's website includes videos, forums and how-to guides to help its customers choose the right technology solutions for their needs, focusing on which technologies are available and how they enable users to do what they want to do.

Nova Mesa builds computer systems for four different market segments:

- **Home Productivity/Entertainment** – Home users who want to mix work with entertainment. These systems are built specifically for people who will use their computer for gaming, watching DVDs, surfing the Internet, creating home movies and downloading music.
- **Home Theater** – Home users who want to connect their Home Theater Personal Computer (HTPC) to a large, flat panel LCD or Plasma TV. Great for people who like to surf the Internet, play higher-end video games, watch and record TV (standard and high definition), watch high-definition (Blu-Ray and HD DVD) movies and download/edit music.
- **High-End Gaming** – Technology enthusiasts who demand the latest and greatest in components and design. These systems are for hard-core gamers who want the best processors and video cards, including quad-core processors, dual video cards, liquid-cooling of major components and surround sound audio systems.
- **Office/Workstation/Server** – Business users who run the gamut from standard office applications to local area networks all the way up to high-end workstations.

Because Nova Mesa uses only the best and most reliable name-brand components (such as Intel, Seagate, Asus, Patriot and NVIDIA) in every system, it is able to offer one of the best warranties in the industry. Each Nova Mesa desktop or laptop comes with both a 30-day "no hassle" return policy and a standard 3-year warranty for desktops and a 1-year warranty for laptops.

Nova Mesa's easy-to-use computer configuration tool not only gives customers the ability to choose from a wide variety of component specs like processor speed, RAM size and hard drive capacity, it also provides them with the flexibility to choose from a variety of form factors – from cubes to mini towers to full towers, each of which come in a number of appealing colors.

Nova Mesa is a new kind of computer company that believes technology should be fun and cool. Nova Mesa offers people the best computer-buying experience and provides a little knowledge along the way. For more information about Nova Mesa Computer Systems, Inc. visit [www.novamesa.com](http://www.novamesa.com) or call (623) 572-0025.