



**For Immediate Release**

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## **Nova Mesa Computer Systems Introduces Line of Custom Desktop, Laptop Computers**

Quality Systems Available in Multiple Form Factors, Fashionable Colors

**Phoenix, Ariz. – July 15, 2009** – Nova Mesa Computer Systems, Inc., a Phoenix, Ariz.-based manufacturer and retailer of custom desktop, laptop, home theater and specialized gaming computers for the home, home office and business markets, announced today that it has launched its inaugural line of laptop and desktop products.

Nova Mesa products are available to order now on the company's easy-to-use web site at [www.novamesa.com](http://www.novamesa.com), where customers can custom design a desktop, home theater, gaming or laptop system. Desktop systems are available in a variety of form factors (from cubes to mini towers to full towers) while the company's laptops range in screen size from 12.1 inches to 18.4 inches. The company's desktops are available in a choice of five designer colors.

"Nova Mesa was founded on the belief that computers should come with the highest quality components along with friendly and knowledgeable sales and service," said Matt Bullock, president and founder of Nova Mesa Computer Systems. "We offer people the best computer-buying experience and provide a little wisdom along the way."

The company backs its desktops with an industry-leading 3-year warranty (standard) and a 30-day "no hassle" return policy, and provides free technical support via telephone, e-mail and chat. Nova Mesa builds all of its computers with only quality, name brand components such as Intel, Seagate, Asus, Patriot and NVIDIA.

Additional features of Nova Mesa Computer Systems include:

- An easy-to-use computer configuration tool that gives customers the ability to choose from a wide variety of component specs like processor speed, RAM size and hard drive capacity
- Computers that are put through a 48 hour hardware "torture" test prior to shipping to ensure the system is working correctly before the customer receives the computer
- Computers that are shipped with only the software its customers ordered and no annoying "trialware"
- Computers that include performance tuning and diagnostic software that works to inform owners via e-mail when drivers and other software needs to be updated
- Friendly U.S.-based customer service, live web chat, web videos, how-to guides and user forums

“We cater to customers with all levels of computer knowledge by providing both education and friendly advice to novices, as well as sound technical buying advice to geeks and gamers,” said Bullock.

For a complete listing of products and technical specifications visit [www.novamesa.com](http://www.novamesa.com).

### **About Nova Mesa Computer Systems**

Nova Mesa Computer Systems, Inc. is a Phoenix, Arizona based manufacturer and retailer of custom desktop, laptop, home theater and specialized gaming computers for the home, home office and business markets. The company offers its products in a friendly, non-technical fashion with an emphasis on education. For more information about Nova Mesa Computer Systems, Inc. visit [www.novamesa.com](http://www.novamesa.com) or call toll free 1-877-388-NOVA (6682).